

PRESS RELEASE

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PIC expands use of FIRE® System to new Genetic Nucleus

PIC, the global leader in pig genetics, is building their new APEX genetic nucleus farm in Mound City, South Dakota. Consisting of five sites, the APEX farm will be stocking gilts and boars for testing this fall.

Osborne Industries is proud to be part of this new project, equipping the new PIC APEX farm with Feed Intake Recording Equipment (FIRE) Feeders manufactured at the Osborne Industries plant in Osborne, Kansas. PIC is also using Osborne's FIRE testing equipment at the Aurora farm in Saskatchewan, Canada, and at the Mt. Gilead Farm in Adolphus, Kentucky.

FIRE Feeders automate the measurement of the total feed eaten daily by each individual animal in a test group, the feed weight of each meal, and the number of meals consumed daily by each animal. Each pig is tagged with an RFID tag in the right ear and each FIRE Feeder is equipped with an antenna which reads the individual pigs RFID tag, sending the information to a data base in a farm computer.

Pigs, sheep and goats have been successfully tested with FIRE Feeders, and more than 1,200 of these feeders are currently in use in the United States, China, Vietnam, Korea, Japan, Scotland, Switzerland, Spain, Norway, Germany, UK, Canada and soon Australia.

PIC is an international leader in providing genetically superior pig breeding stock to swine producers around the world and is a long-time Osborne Industries customer.

Osborne Industries, Inc. is a diversified developer and manufacturer of advanced livestock management equipment and custom-engineered systems, located in Osborne, KS. For more information about the FIRE® System, visit www.osborne-ind.com or e-mail sales@osborne-ind.com.

